



Micro Markets Workbook: A Market Structure Approach to Microeconomic Analysis

By Robert A. Schwartz, Michael G. Carew, Tatiana Maksimenko

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Editorial Review

From the Back Cover

Understanding how microeconomics affects the marketplace is essential, however, most books simply address microeconomics in its pure theory-based form. *Micro Markets* helped bridge the gap between theory and practice by defining microeconomics in terms of real-world market applications.

Now, the *Micro Markets Workbook* offers you a wealth of practical information and exercises that will solidify your understanding of the tools and techniques found in the actual book. This comprehensive study guide—which parallels *Micro Markets* chapter by chapter—contains carefully constructed problems with detailed solutions, and offers invaluable insights into microeconomics, along with how all of its relevant theory is applicable to today's markets.

Page by page, this workbook:

- Provides a convenient means of reviewing material presented in *Micro Markets*, and of enhancing your understanding of the principles of microeconomic theory
- Helps you learn to perform dynamic microeconomic analysis in practice and underscores several realities of markets that are stressed in *Micro Markets*
- Turns to the equities markets as a consistent application of microeconomic theory, while expanding the application of microeconomic principles to other markets
- And much more

If you intend on acquiring a firm understanding of this dynamic discipline, then the lessons found within *Micro Markets Workbook* can help you achieve this goal.

About the Author

ROBERT A. SCHWARTZ is Marvin M. Speiser Professor of Finance and University Distinguished Professor in the Zicklin School of Business, Baruch College, CUNY. He is the developer, with Bruce Weber and Gregory Sipress, of the trading and market structure simulation, TraderEx (www.etraderex.net). Professor Schwartz has served as a consultant to various market centers including Nasdaq and the New York and London Stock Exchanges and, in 2009, he was named the first recipient of the annual World Federation of Exchanges (WFE) Award for Excellence. He has published over sixty refereed journal articles and seventeen books, including *The Equity Trader Course* and *Equity Markets in Action*, both published by Wiley. Professor Schwartz received his PhD in economics from Columbia University.

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