



I AM: The Power of Discovering Who You Really Are

By Howard Falco

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"I AM is a fascinating, in-depth and eye-opening look at the very essence of how each of our lives are created in every moment." - Hale Dwoskin, author of the *New York Times* bestseller, *The Sedona Method* and featured teacher in *The Secret*

"I AM is a powerful book about self-realization. Howard Falco offers a profound explanation of the nature of your own existence and an understanding of the life you are capable of creating." -Marci Shimoff, #1 *New York Times* bestselling author of *Happy for No Reason*

"This is a magical book that is both powerful and empowering! Howard Falco has delivered an ancient wisdom with a practical modern day application. Imagine unleashing your infinite potential...with the wisdom of *I AM* you will connect to a passion and purpose that will forever change the way you live. *I AM* will help to awaken mass consciousness by leading a discovery of who we really are." -Dr. Darren R. Weissman, author of *The Power of Infinite Love & Gratitude*

For centuries humankind has been asking fervent questions about the meaning of life. As Howard Falco learned, the answers to these questions can ultimately be found in the answer to just one: "Who am I?" In late 2002, in the middle of an ordinary life, Falco-a thirty- five-year-old investment manager with a wife and two children-sought the answer to this powerful question and remarkably this quest resulted in a sudden and all-encompassing shift in his awareness that revealed more about life and how we each create it than he ever imagined knowing. Startled by this new understanding and its implications for his own life and the lives of all others, Falco set out to share his discoveries. The stunning result is this book.

I AM takes readers on a life-changing journey in which they will discover the incredible power they have over their experience of life, finding that the doorway to eternal peace, happiness, and fulfillment lies in one of the shortest sentences in the written word but the most powerful in the universe: I AM.

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Editorial Review

Review

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—**Hale Dwoskin**, author of the *New York Times* bestseller, *The Sedona Method* and featured teacher in *The Secret*

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—**Marci Shimoff**, #1 *New York Times* bestselling author of *Happy for No Reason*

"A roadmap to discovering who we really are."

—**Arielle Ford**, author of *The Soulmate Secret*

"Howard Falco's *I AM* is an inspiring and insightful guide for personal transformation and empowerment."

—**Ernest D. Chu**, author of *Soul Currency*

"This is a magical book that is both powerful and empowering! Howard Falco has delivered an ancient wisdom with a practical modern day application. Imagine unleashing your infinite potential...with the wisdom of *I AM* you will connect to a passion and purpose that will forever change the way you live. *I AM* will help to awaken mass consciousness by leading a discovery of who we really are."

—**Dr. Darren R. Weissman**, author of *The Power of Infinite Love & Gratitude*

From the Author

It is with the deepest sense of honor and love that I present the material in this book to you. It is all the result of a startling experience of transformation that happened in 2002, culminating in the awareness of the very nature of creation, and the mechanics behind the ongoing evolution of the personal experience of life.

One of the biggest initial questions I had regarding this astonishing personal occurrence was, "Why me?", which after much further contemplation became, "Why not me?" Which leads to the most important question in this very moment, which is, "Why not you?"

If I learned anything from what happened to me it is the undeniable fact that this same information is always here for you when you are truly ready for it. How far you take it, embrace it, and integrate it into your life to achieve your desires is yours to decide. However, when you are ready, this awareness will prove to be all that it's been talked about over the centuries of time and more.

So I offer this wonderful information to you. Challenge and question all that you feel necessary along the way. You will know whether or not an understanding is right for you if it "vibes" with you, for your body is a great divining rod of truth. This feeling generally emanates from your heart, and when it happens you are being offered something significant that is above and beyond what your head may have been trying to tell you for years.

I hope you enjoy your revelations of awareness as much as I have enjoyed mine. You are about to embark on an amazing journey of self-discovery where your life and the way you look at it may be about to change

forever. On this journey you will find your ability to understand life and what you're truly capable of manifesting within it to be as limitless as you dare to allow. May your creative experience in this lifetime become more full of love and peaceful because of it.

With endless gratitude & love,
Howard Falco

From the Back Cover

For centuries humankind has been asking fervent questions about the meaning of life. As Howard Falco learned, the answers to these questions can ultimately be found in the answer to just one: "Who am I?" In late 2002, in the middle of an ordinary life, Falco--a thirty-five-year-old investment manager with a wife and two children--sought the answer to this powerful question and remarkably this quest resulted in a sudden and all-encompassing shift in his awareness that revealed more about life and how we each create it than he ever imagined knowing. Startled by this new understanding and its implications for his own life and the lives of all others, Falco set out to share his discoveries. The stunning result is this book.

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Howard Falco is a spiritual teacher, speaker and counselor specializing in the creative power of the mind as it relates to the experience of life. lives with his family in Scottsdale, Arizona. More information about his work can be found at Howardfalco.com

Users Review

From reader reviews:

Ricky Hayes:

Hey guys, do you really want to find a new book to see? Maybe the book with the name I AM: The Power of Discovering Who You Really Are suitable to you? Typically the book was written by a famous writer in this era. The actual book entitled I AM: The Power of Discovering Who You Really Are is a single of several books that everyone reads now. This book has inspired a number of people in the world. When you read this guide you will enter the new way of measuring that you never knew ahead of. The author explained their thought in the simple way, so all of people can easily know the core of this book. This book will give you a large amount of information about this world now. So that you can see the representation of the world in this book.

Randell Easley:

The guide entitled I AM: The Power of Discovering Who You Really Are is the reserve that recommended to you to see. You can see the quality of the guide content that will be shown to you actually. The language that the author used to explain their ideas are easy to understand. The writer did a lot of investigation when writing the book, hence the information that they share to you is absolutely accurate. You also can get the e-book of I AM: The Power of Discovering Who You Really Are from the publisher to make you far more enjoy free time.

Bessie Barrett:

Do you really one of the book lovers? If yes, do you ever feeling doubt when you are in the book store? Aim to pick one book that you just dont know the inside because don't evaluate book by its protect may doesn't work at this point is difficult job because you are scared that the inside maybe not because fantastic as in the outside appear likes. Maybe you answer can be I AM: The Power of Discovering Who You Really Are why because the wonderful cover that make you consider about the content will not disappoint an individual. The inside or content is fantastic as the outside as well as cover. Your reading 6th sense will directly assist you to pick up this book.

Ralph McClure:

What is your hobby? Have you heard that will question when you got students? We believe that that question was given by teacher to the students. Many kinds of hobby, Everyone has different hobby. And you also know that little person such as reading or as reading become their hobby. You should know that reading is very important and book as to be the thing. Book is important thing to provide you knowledge, except your own teacher or lecturer. You discover good news or update regarding something by book. Numerous books that can you choose to adopt be your object. One of them are these claims I AM: The Power of Discovering Who You Really Are.

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