



# Emotional Impact: Passionate Leaders and Corporate Transformation

By *Philip Channer, Tina Hope*

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This book highlights a frequently neglected element of leadership--personality. Of the many accounts by, or about, leaders who have guided organizations, few say much about how leaders felt as a person or how their charisma and passion affected their colleagues. Based on candid in-depth interviews with prominent leaders, including Ian MacLaurin of Tesco, Richard Ide of Volkswagen and Tim Waterstone of the Waterstone bookselling chain, the authors explore the emotional impact of being a leader.

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## **Emotional Impact: Passionate Leaders and Corporate Transformation** By Philip Channer, Tina Hope **Bibliography**

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About the Author

**Philip Channer** and **Tina Hope** are Directors of Oxford Associates.

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