

A Legacy in Advertising: (My Life in Advertising, Scientific Advertising, Lost Ad Collection)

By Clauce C. Hopkins



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The Ultimate No B.S.Take no Prisoners, and Make Tons of Money Advertising your Products or Services Book

A Legacy in Advertising has transformed the lives of many small business owners by providing them with the ultimate proven money-making ideas.

These include: How to find customers, how to gain their business, how to make risk-free promotions and measure their results, how to make your ads visible and original, even if your product or service isn't any different than everyone else's, and much more...

Here is an example of how an online retailer used to run his ads the old way:

- --20% off Easy-Breezy brush. Now \$3.99
- ...But after reading A Legacy in Advertising, he changed to this:

Having difficulty keeping your hair straight after washing it?

"Easy-Breezy's arch shaped bristles brush thru the hair stimulating a greater flow of the natural oil in your head, keeping the hair in place longer, while preventing frizziness, static and puffiness ..."

-- Easy-Breezy is a hand-massage without effort!

This last ad produced \$36,827 in sales. 5,000% more than the first one.

Hamilton Jonson, a social media expert, described *A Legacy in Advertising* as a step-by-step guide involving the author's 30 years of experience, case studies, tested principles, and the samples that will guide you through the secrets needed to submerge your customers in the dream of every product you sell. No matter what it is!

This incredible book is a must have for anyone serious about making money through advertising online or in print. It includes the full and original publications of Claude C. Hopkins best-selling books, My Life in Advertising and Scientific Advertising, and a collection of more than 150 of the author's most profitable hard-to-find ads for you to own!

Don't miss this opportunity for profit. Buy it now!

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