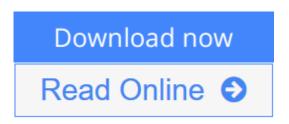


The Art of the Game: Understanding Public Policy (with InfoTrac®)

By Stella Z. Theodoulou, Chris Kofinis



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THE ART OF THE GAME defines the dynamics of public policy, elucidates the complexity intrinsic to each stage of the policy process, and delves into the implications of public policy for American politics and society. Illustrating concepts and theories relevant to the policy process, the text incorporates contemporary examples with a variety of creative exercises that develop a theoretical and practical understanding of the subject matter. Underscoring this approach is a desire to combine both academic and applied perspectives. This approach helps readers to comprehend the significance of each stage and the dynamics of the policy process. In other words, rather than offering mere description or a standard explanation of the subject matter, THE ART OF THE GAME merges solid coverage of theoretical principles with an applied policy approach.

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Editorial Review

About the Author

Stella Z. Theodoulou is currently Interim Dean of the College of Social and Behavioral Sciences at California State University as well as a Professor of Political Science. She received her Ph.D. from Tulane University in 1984 and is the author or coauthor of several publications in the areas of public policy and political science. Amongst her texts are PUBLIC POLICY: THE ESSENTIAL READINGS; AIDS: THE POLITICS AND POLICY OF DISEASE and METHODS FOR POLITICAL INQUIRY. Her most recent book is POLICY AND POLITICS IN SIX NATIONS: A COMPARATIVE PERSPECTIVE ON POLICY MAKING (Prentice Hall, 2002).

Chris Kofinis works in Washington, D.C. as a Political Consultant and Legislative Strategist. He has lectured in Political Science at California State University, Northridge. He received his Ph.D. in Public Policy and International Affairs from Claremont Graduate University in 2000.

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