



# Serial Winner: 5 Actions to Create Your Cycle of Success

By Larry Weidel

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**Serial Winner: 5 Actions to Create Your Cycle of Success** By Larry Weidel

**A USA Today Bestseller**

**Inc. Magazine Top 100 Business Book and Top 10 Leadership Book of 2015**  
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## How Anyone Can Win . . . Again and Again

We all know people who seem to move from success to success, with barely a pause or dip in between. They're always excited about the next big project or goal. When trouble comes, they land on their feet. They are role models and opinion makers who lead rewarding lives. In a world full of people who almost win, these are the few who do it repeatedly and consistently.

Larry Weidel has benefitted tremendously from the mentorship of some of these serial winners. Applying and adapting their lessons allowed him to achieve extraordinary success and coach others to do the same. In *Serial Winner*, he distills the 5 basic actions of the Cycle of Winning to help you:

- Move forward when you feel stuck.
- Crush early doubts and give yourself the best shot of succeeding.
- Overcome obstacles to win anyway.
- Maintain your mental toughness until you cross the finish line.
- Avoid the winner's trap and use the momentum of each win to achieve the next.

Through inspiring and funny stories and no-nonsense advice, Larry exposes the myths and facts about successful people and shares essential insights into achieving whatever you want in life. Whether you're just starting a venture or looking to get out of a longstanding rut, *Serial Winner* shows you the steps for creating a regular pattern of success!

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## **Serial Winner: 5 Actions to Create Your Cycle of Success By Larry Weidel Bibliography**

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### Editorial Review

#### Review

"In this simple and clearly written book, ... Weidel uses a simple but memorable graphic showing the five actions as parts of a cycle. He provides both instruction and inspiration through plentiful stories of people who have modelled the behavior he describes." --***Publisher's Weekly***

"... All you need to succeed are the desire to be your best and Larry's five actions!" --**John Clendenin, US Ski Hall of Fame member and founder of the Clendenin Method**

"*Serial Winner* will teach you to cultivate habits that will help you build a winner's attitude. Each chapter is full of tips and anecdotes that will inspire you to be more committed to your goals and embrace the perseverance to reach them." --**Todd Mullins, lead pastor, Christ Fellowship**

"...*Serial Winner* is an eye-opening tool for anyone needing guidance and motivation for next-level thinking. If you like winning as much as I do, this is for you." --**Lee Haney, 8-time Mr. Olympia, past chairman to the President's Council on Fitness, founder of the International Association of Fitness Sciences**

"Larry Weidel is a leader with the ability to be both personally successful and reproduce that success in others. It is a rare skill; very few people can do both. In *Serial Winner*, Larry shares his unique vision and pairs it with the actions you need to take to win over and over again in business and in life." -- **Glenn Williams, CEO of Primerica**

"Success in life and business always requires a multistep formula of discovery and integration. Larry Weidel's experiences in business have resulted in a playbook of tips and tricks as he characterizes and defines the common traits of the serial winner...This book challenges us to discover that the win is always within each of us waiting to be mastered!" --**Bert R. Mandelbaum, MD, author of *The Win Within: Capturing Your Victorious Spirit***

"Exceptionally well written, organized and presented from beginning to end, *Serial Winner: 5 Actions to Create Your Cycle of Success* is a potentially life changing read." --**Midwest Book Review**

"Supported by numerous stories and examples, Weidel's decide, overdo, adjust, finish and keep improving cycle of winning offers a focused and practical roadmap for anyone struggling to succeed . . . or to return to success." --**Soundview Executive Book Summaries review**

"I believe [Larry Weidel's] five principles and actions are extremely relevant and can be more specifically targeted to aspiring entrepreneurs." --**Martin Zwilling (on Forbes.com), founder and CEO of Startup Professionals**

"[*Serial Winner*] is targeted to success in all areas of life, but I found it particularly relevant to career success." --**Caroline Ceniza-Levine (on Forbes.com), cofounder of SixFigureStart**

#### About the Author

Larry Weidel has helped build an award-winning financial services company of more than 100,000 representatives across North America. At A.L. Williams, which later became Primerica, Larry learned the fundamentals of winning from mentors like Yankees baseball legend Robert "Bullet Bob" Turley and Art

Williams, the founder of the company. Larry has spent decades building a team that consistently outperforms, helping his sales and management team members achieve and surpass their career goals and become financially independent.

## **Users Review**

### **From reader reviews:**

#### **Julie Bell:**

Do you have favorite book? Should you have, what is your favorite's book? Reserve is very important thing for us to find out everything in the world. Each publication has different aim or maybe goal; it means that guide has different type. Some people feel enjoy to spend their time and energy to read a book. These are reading whatever they take because their hobby is definitely reading a book. Think about the person who don't like examining a book? Sometime, individual feel need book once they found difficult problem or even exercise. Well, probably you should have this Serial Winner: 5 Actions to Create Your Cycle of Success.

#### **Michael Carr:**

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#### **Filiberto Dacosta:**

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