



Introducing Pragmatics in Use

By ANNE O'KEEFFE, CLANCY. BRIAN, ADOLPHS. SVENJA

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Introducing Pragmatics in Use is a lively and accessible introduction to pragmatics, which both covers theory and applies it to real spoken and written data.

Pragmatics is the study of language in context, yet most textbooks rely on invented language examples. This innovative textbook systematically draws on language corpora to illustrate features such as creativity in small talk or how we apologise in English. The authors investigate the pragmatic implications of the globalisation of the English language and focus on the applications of pragmatics for teaching languages. In addition, a practical chapter on researching pragmatics aimed at developing students' research skills is included.

With a range of tasks aimed at putting theory into practice and chapter by chapter further reading recommendations, this is the ideal textbook for advanced undergraduate or postgraduate students of pragmatics and corpus linguistics within applied language/linguistics or TEFL/TESOL degrees.

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Editorial Review

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