



Cafe Design, Vol. 2

By Martin Pegler

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Cafe Design, Vol. 2 By Martin Pegler

Café Design No. 2 showcases 60 fresh design solutions for cafés from across the U.S. and around the world. The wide spectrum of featured establishments range from the elaborate, elegant and sophisticated to the more modest in size and venue. You will see a cross section of themes and ideas spanning the romantic and intimate to the more eclectic. The projects highlight the exhilarating integration of food, art, sound and architecture into an exceptional dining experience. Today's cafés are designed to stimulate all of the senses, not just the taste buds.

This 176-page book with over 250 full-color images takes you on a journey to explore the newest and most creatively designed and conceived cafés. Café Design No. 2 presents a diverse selection of café layouts, architecture, lighting techniques, fixturing and seating arrangements. The featured architecture/design firms present unique design solutions to the myriad problems encountered in creating fun, fashionable and functional cafés.

For easy reference, the book is divided into the following chapters: Italian cuisine, French cuisine, Mediterranean/Latin American/ South-west foods, Steak Houses/Grills, and Bars/Brewery Pubs and Bebop .

Martin M. Pegler, a leading authority on store design and visual merchandising, takes you on a virtual trip around the world to visit a multitude of cafés. It is a tour that will delight all of your senses..

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Editorial Review

About the Author

A leading authority on store design and visual merchandising, Martin M. Pegler has worked as a designer, manufacturer, display person, store planner, and consultant in his 40 years in the business. He is the author of more than 60 books on store design and visual merchandising.

Users Review

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