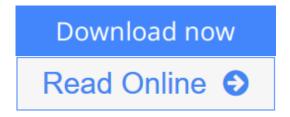


A Primer on Corporate Governance

By Cornelis A. de Kluyver



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This book is a primer on corporate governance for executives. It is designed to guide you to become an effective participant by discussing corporate governance from both a macro- and micro-perspective. Historical data and examples including the recent scandals that have torn the fabric of capitalism pave a pathway to the principal challenges facing today's boards, and how to successfully manage them.

Key Features:

Clearly elucidates why proper corporate governance has become a moral imperative and how to achieve it.

NGOs will gain just as much from reading as corporations.

Discusses recent governance reforms in the United States.

Outlines the roles that each person in the process must take on and how to effectively play their parts.

Epilogue discusses the future of corporate governance.



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A Primer on Corporate Governance By Cornelis A. de Kluyver Bibliography

• Sales Rank: #1338573 in eBooks

Published on: 2009-01-21Released on: 2009-01-21Format: Kindle eBook

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