



Logo Mondo

By Hitoshi Nagasawa

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Logo Mondo By Hitoshi Nagasawa

An essential, must-have reference and idea book for any designer or design student.

This is a replete, typography and logo collection, reflecting today's urban aesthetic. The collection is a tour de force, brimming with individuality and selected from thousands of entries submitted from hundreds of designers worldwide. The content is divided into categories, including typographic, icons, and illustrations, and further classified into categories, like Hip-Hop, Neo-Baroque, kanji, kana, psychedelic, 60s to 70s, corporate, erotic, and other distinct groups. This book features more than 1,000 works and is not only an idea source book, but also is comprehensive in its coverage of typography and design fonts.

- Designers featured are from 18 different countries including, Japan, USA, Sweden, Hungary, Germany, Turkey, UK, Austria, Italy, Denmark, Switzerland, Hong Kong, The Netherlands, Ireland, France, Lebanon, Brazil, and Russia
- Contains chapter written by Art Director Hitoshi Nagasawa, tracing the development of modern typography and design from the Bauhaus in the 1920s to today

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Editorial Review

About the Author

Hitoshi Nagasawa founded Papier Colle in 1981. Nagasawa is known for designing posters, catalogs, and other paraphernalia for various art shows and exhibitions, including Bauhaus Exhibition. He is responsible for designing the website for the National Museum of Art, Osaka, and has been involved in a wide range of work including designing fashion magazines and book covers.

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