



# The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time

By Alan Murray

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### **Editorial Review**

From Publishers Weekly

Starred Review. Here's a business book that knows what it is: A beautifully constructed guide for the would-be manager or veteran. Murray, deputy managing editor of the Wall Street Journal and sophisticated business guru, is remarkably able to engage the reader and clarify subjects that are often discussed but seldom understood. Murray's common sense is easy to absorb. Great leaders "exhibit a paradoxical mix of arrogance and humility"; business survivors are the "ones who kept their heads." With intriguing anecdotal tales of top managers and execs, a focus on the importance of diversity and its impact on global business, the need to speak "truth to power" and maintain across-the-board measurability, Murray's message is an encouraging call for all concerned to realize the essence of strategic thinking. A brief but enlightening chapter deals with business in China; another addresses the basics of financial literacy and begins, "Don't skip this chapter." Other highlights include frequent references to the advice of avowed business experts and helpful "further reading" lists at the end of each chapter. A winner.

From [Booklist](#)

The point of this well-written handbook is readily identifiable: how to be a good manager. What is found here are readable ideas from the deputy managing editor of the Wall Street Journal, winner—not surprisingly, once you've entered into the book's pages—of several awards for his own writing. It's a big topic, obviously, and one that is not easily defined. People are promoted to the managerial level in droves every day, few with any guidance in good management, "as if the airlines chose their pilots from among their passengers." Where to turn for such help? Hopefully, to this book, wherein Murray lays out in helpful order and understandable prose what he considers the best practices for a good manager to follow; especially instructive are his discussions of "six different styles that leaders use to motivate others." Not only does his own experience stand behind the book, but he also draws on what he calls the "best from the existing body of knowledge, research, and practice." For serious consideration for any library business collection. --Brad Hooper

Review

"A beautifully constructed guide for the would-be manager or veteran. Murray...[a]sophisticated business guru, is remarkably able to engage the reader and clarify subjects that are often discussed but seldom understood.... A winner." (Publishers Weekly (starred review))

"Well-written...readable...for serious consideration for any library business collection." (Booklist)

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Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time is kind of book which is giving the reader unforeseen experience.

**Joyce Cannon:**

This The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time is great book for you because the content and that is full of information for you who also always deal with world and have to make decision every minute. That book reveal it data accurately using great manage word or we can say no rambling sentences in it. So if you are read it hurriedly you can have whole information in it. Doesn't mean it only will give you straight forward sentences but hard core information with attractive delivering sentences. Having The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time in your hand like obtaining the world in your arm, details in it is not ridiculous one particular. We can say that no reserve that offer you world in ten or fifteen minute right but this guide already do that. So , this is certainly good reading book. Hello Mr. and Mrs. occupied do you still doubt in which?

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