# Podcast Solutions: The Complete Guide to Audio and Video Podcasting

By Michael W. Geoghegan, Dan Klass

**Podcast Solutions: The Complete Guide to Audio and Video Podcasting** By Michael W. Geoghegan, Dan Klass

A much-needed work focusing on one of the e-community's hottest topics, this is the second edition of a book that covers both video and audio podcasts, as well as updated software and resources. This edition is much improved and updated to cover the latest gear that readers and podcasters want to learn about. Critically, the book also shows how to create video as well as audio podcasts. It provides all the reader needs to know to get heard and now seen online, regardless of his or her level of experience and technical knowledge.

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About the Author

Michael W. Geoghegan is a well-known figure among podcasters and has been involved in podcasting since it earliest days. Because he started early, he has developed personal friendships with most of the key figures in podcasting. Michael has spoken and lead sessions at the Podcast and Portable Media Expo. He was also the first person to lead introductory podcasting classes entitled "Podcasting 101". Michael is frequently sought for comment on podcasting by media sources such as CNN, Wired magazine, The New York Times and USA Today, among many others. Michael produces his own show, Reel Reviews: Film Worth Watching, which has consistently scored in the top 10 among podcast listeners. He recently syndicated Reel Reviews content to DVDtalk.com, the Internet's largest DVD movie review and discussion site. Reel Reviews also currently has paid sponsors. Michael's sponsorship deals represent some of the first for mainstream companies outside the podcasting industry. In addition to Reel Reviews, Michael is executive producer of Grape Radio, a show about wine that in less than 8 weeks' time places in the top 10 out of over 4,000 available podcast shows. Grape Radio has experienced phenomenal growth and features interviews with leading experts in the wine industry. Michael continues to develop and produce shows aimed at the lifestyle and technology markets. He also offers his services as a consultant to businesses developing podcasting and portable media strategies. Michael is widely regarded as a leader in producing quality podcast audio. Many of his online articles on how to podcast remain some of the most popular and widely linked to. Michael lives in Newport Beach, California with his wife and two young sons.

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