

# Human Resource Management: An Asian Perspective 2nd Edition

By Gary Dessler & Tan Chwee Huat

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## Human Resource Management: An Asian Perspective 2nd Edition By Gary Dessler & Tan Chwee Huat

The new edition of Human Resource Management : An Asian Perspective 2nd ed aims to make reading and learning HRM easier for students as well as highlights real life examples of companies doing business in Asia. Framework / Approach Human Resource Management : An Asian Perspective 2nd ed is written to help students gain a comprehensive introduction to HRM. The text has been revised with a strong use of visual learning aids, to improve students understanding of essential personnel management concepts and techniques. In this edition, we have

1. Refreshed and updated the content and presentation to make it more interesting and engaging for your students
2. Carefully selected interesting discussion questions, role play activities and case studies to give students a well-rounded learning experience
3. Added a new features such as HR in Action and How it Works in Asia which showcases real strategies and policies of companies in Asia
4. Improved the instructor s resources to help make your lesson planning easier

Features

1. An engaging and reader-friendly presentation The has been developed to heighten your students interest and understanding in HRM. Lecturers have commented that students dislike having to read through chunks of text. Hence wherever possible, concepts will be put across through visuals such as diagrams, tables and cartoons. Concise language so that it is easier and faster for students to grasp important HRM concepts regardless of language ability. A new Quick Quiz side-bar feature that tests students understanding of what they have just learnt rather than at the end of the chapter
2. A well-rounded learning experience Research show that profs teach HRM through prescribing discussion questions and group activities. With this information in mind, we have included an array of discussion questions, activities, case studies and role play scenarios so that students understand HRM from different approaches and perspectives. At the end of each chapter you will find: End-of-chapter discussion questions Individual and group activities Application case Continuing case Experiential case
3. Turning theory into practice Students gain valuable insight to how HRM is practiced in real life. The How it Works in Asia section highlights key HRM policies and employment laws in countries such as Hong Kong, Taiwan, Malaysia and Singapore. The HRM in Action section are real examples and case studies of HRM strategies and policies from international and Asian organizations.

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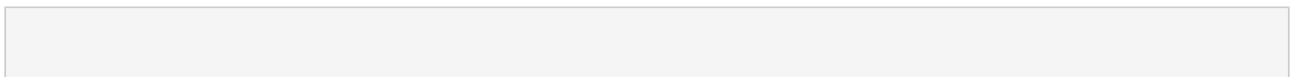
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