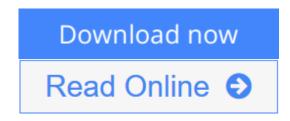


Everything's an Argument with Readings

By Andrea A. Lunsford, John J. Ruszkiewicz, Keith Walters



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This best-selling combination rhetoric and thematically organized reader shows students how to analyze all kinds of arguments — not just essays and editorials, but clothes, cars, ads, and Web site designs — and then how to use what they learn to write their own effective arguments. With engaging, informal, and jargon-free instruction that emphasizes cultural currency, humor, and visual argument, *Everything's an Argument* is student-centered and immediately accessible. Students like this book because it helps them understand how a world of argument already surrounds them; instructors like it because it helps students construct their own arguments about that world. Also available in a brief version without the reader.



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