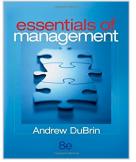
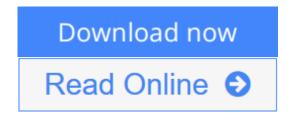
Essentials of Management



By Andrew J. DuBrin



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ESSENTIALS OF MANAGEMENT, Eighth Edition, offers a comprehensive, focused, and reader-friendly review of the fundamental principles and applications of effective management, linking theory and practice to prepare students for leadership in today's competitive business environment.

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Essentials of Management By Andrew J. DuBrin Bibliography

- Sales Rank: #1069693 in Books
- Published on: 2008-01-29
- Original language: English
- Number of items: 1
- Dimensions: .93" h x 8.02" w x 9.90" l, 2.65 pounds
- Binding: Paperback
- 652 pages

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Editorial Review

About the Author

Andrew J. DuBrin is Professor Emeritus of Management in the E. Philip Saunders College of Business at the Rochester Institute of Technology, where he served as department chairman and team leader. Dr. DuBrin has taught courses and conducted research in leadership, management, organizational behavior, and career management. He presents at other colleges, career schools, and universities. He received his Ph.D. in Industrial Psychology from Michigan State University. Dr. DuBrin has experience in human resource management and is a business and personal consultant in career management, leadership, and management development. Dr. DuBrin is an established author of both textbooks and trade books, and he contributes to professional journals, magazines, newspapers, and online media. He has written textbooks on management, leadership, organizational behavior, human relations, political behavior in organizations, and impression management. His trade books address management issues from charisma, team play, and office politics to overcoming career self-sabotage, and coaching and mentoring.

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