



## The Missional Entrepreneur: Principles and Practices for Business as Mission

By Mark Russell

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Business as mission (BAM), an emerging concept and developing ministry, has drawn fascination in missions and business circles. BAM embodies the practice of using business strategically accomplishing missional purposes. Though the term is ubiquitous in mission circles, there is disparity between its meaning. There has been much theoretical discussion about BAM but far less research accomplished on how it happens out in reality. *The Missional Entrepreneur* takes an in-depth look at business as missions in action with an eye to expose the most effective principles and practices of this movement.

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## **The Missional Entrepreneur: Principles and Practices for Business as Mission** By Mark Russell **Bibliography**

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#### About the Author

Mark Russell has a PhD in intercultural studies from Asbury Theological Seminary, a master of divinity degree from Trinity Evangelical Divinity School and a bachelor of science degree in international business from Auburn University. His doctoral dissertation focused on business as mission (BAM). Mark has gained tremendous international understanding in his time living and working in Russia, Chile and Germany and in his extensive travel to more than 70 countries to carry out a variety of business, educational, humanitarian and religious projects. Mark has been published in more than 50 academic and popular level publications. Mark lives in Boise, Idaho, with his wife, Laurie and their children, Noah and Anastasia.

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