



Simple Steps to Impossible Dreams: The 15 Power Secrets of the World's Most Successful People

By Steven K. Scott

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In this guide, Steve Scott teaches you a series of clear, easy-to-follow steps that help you achieve your impossible dreams. Whether those dreams are to start a business, lose twenty pounds, or build better relationships, they can all be within your grasp as you learn to use the same strategies and techniques that have been successfully used by the world's dream makers for centuries. Scott helps you pinpoint what really matters to you and shows you how to use the strengths and weaknesses of your personality type. He teaches you how to break the chains that hold you down - like a sense of mediocrity, fear of failure, or lack of know-how and resources. Finally, he shows you how to ignite the engines of productivity, effective partnering, persistence, and persuasiveness, all fueled by an inner passion that you may never have felt before.

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Editorial Review

Review

Stephen R. Covey author of *The 7 Habits of Highly Effective People* Steve Scott effectively brings a superb blend of experience, example, and encouragement to his latest book....His insight on criticism alone is worth the read.

Stedman Graham author of *You Can Make It Happen* Steven Scott provides a practical guide to help you focus on your own success plan, fine-tune your vision of your own possibilities -- and achieve your dreams.

Kathie Lee Gifford Steve Scott writes about what he *knows* about. His own personal secrets for success are thankfully no longer a secret.

Ken Blanchard coauthor of *The One Minute Manager* Living your dreams will make your life worth living. In his book, *Simple Steps to Impossible Dreams*, Steven Scott shows you HOW!

Hyrum W. Smith Chairman of the Board, The Franklin Covey Company In the pages of his new book, Steve Scott has captured a very simple but powerful formula for translating one's dreams into reality. The reason this book has so much credibility for me is that I have seen him implement these principles to tremendous success -- professionally, with his family, and in all aspects of his life. This is a must-read book.

Connie Sellecca and John Tesh What a tragedy that most adults give up on their dreams early in life. Steve Scott's new book inspires us to dream bigger dreams than ever.

Cheryl Ladd I need another copy immediately! It was such important information I sent my first copy to my best friend before I finished it. It's EXTRAORDINARY!

Christie Brinkley In his book, Steve Scott gives us the specific strategies and techniques that we need to learn and use to achieve our most valued dreams. He not only shows us how to make our most impossible dreams possible, he shows us how to make them *probable!*

Sandie Tillotson cofounder and Vice President, Nu Skin International In our business, we provide the opportunity for helping make people's impossible dreams come true. In his book, Steve Scott now gives the perfect tool, a step-by-step guide for turning even the most impossible dreams into reality. If you read this book it will forever change your outlook. If you live this book, it will forever change your life.

Henry Marsh four-time Olympian, author of *The Breakthrough Factor* If you are "stuck" in a job, career, or relationship that's not everything you want it to be, Steve Scott gives you more "Breakthrough Techniques" in each chapter than most people discover in an entire lifetime.

About the Author

Steven K. Scott is the cofounder of the American Telecast Corporation and its group of consumer-goods companies. He has also coauthored two bestselling books with relationships expert Dr. Gary Smalley. Scott's previous book, *A Millionaire's Notebook*, was published in 1996 by Simon & Schuster.

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Chapter One

"A Dream Is a Wish Your Heart Makes"

Dream Conversion can make dreams come true in any area of your life.

Who can forget the opening line from the love theme in *Cinderella* -- "A dream is a wish your heart makes." Even though Cinderella was singing about the kind of dreams you have in your sleep, her description is also true about the dreams we long for as we walk through every stage of our lives. As a boy, I dreamed of becoming an airplane pilot, a cowboy, a fireman, a policeman, a soldier, and a sailor. In college, I dreamed of romance, marriage, and a successful career. Now, I dream of more time and intimacy with my family; more varied and greater achievements, both personal and professional; and greater intimacy with God. Chances are, you're not much different from me. Our dreams may be totally different, and yet, we are alike in that no matter what we have achieved, we still have dreams that have eluded us.

Dreams Still Come True...for an Elite Few

Dreams *do* come true for people like Steven Spielberg, Lee Iacocca, Kathie Lee Gifford, Jane Fonda, and many other "dream achievers" whom I have come to know during my forty-eight years on this planet. People who achieve their dreams tend to be in a tiny minority...perhaps one in a million or even one in ten million. On the other hand, the vast majority of American adults not only fail to achieve their dreams, they stop dreaming altogether. Why? Why do some people seem to achieve their dreams, no matter how incredible their dreams may be, while others almost *never* achieve theirs? Is it simply a matter of luck? Of course not! And guess what -- it's not a matter of IQ either. Neither is it a matter of education, money, or experience. So what is it?

Are You Ready for Some Great News?

So the critical question is, "How" do these dream achievers fulfill their dreams? The great news is it's not a mystery; it's an art that they have *learned*. Why is that great news? Because it means that you, too, regardless of your age, inexperience, IQ, education, or financial standing, can achieve your dreams. Incredible dreams...wonderful dreams! You can begin to have dreams grander than you have ever had, and see many of them come true. All you have to do is learn and use the same skills that are used by those who *do* achieve their dreams.

I call these skills the "Art of Dream Conversion." An art is simply a skill that enables someone to take a concept, vision, or dream and convert it into reality. Some artists are born with an innate gift that they develop; the art of Dream Conversion, however, is a set of *learnable skills* (strategies and techniques) that anyone can master. For a tiny minority, discovering and utilizing these skills came somewhat naturally and fairly early in life. But the vast majority of adults never even discover these skills, much less use them. *Unless*...unless they are taught by someone who has not only discovered them but, more important; has habitually used them and experienced their awesome power and results, I didn't begin to discover these skills until six years after I graduated from college. While those first six years were full of failure and discouragement, the years that followed the implementation of these Dream Conversion skills have been filled with phenomenal success beyond my wildest dreams.

An Important Distinction

Throughout this book I will be referring to the art of Dream Conversion or Dream Conversion and the Dream Conversion Process. When I speak of Dream Conversion or the art of Dream Conversion, I am referring to *all* of the strategies and techniques contained in this book. When I speak of the Dream Conversion *Process*, I am talking about a single strategy or technique that takes a wish or dream, defines it in writing, and creates a specific plan that gives a precise and detailed road map to achieve that wish or dream. This Dream Conversion Process is explained in detail in Chapter 10.

The Big If...and Two Promises

When people first hear my story and the impossible dreams I've seen fulfilled, they often say, "That's you...but I'm me." They think "You don't know my background" or "You don't know my circumstances" or "Nothing like that ever works for me." If I looked you in the eye right now and told you, "Your most incredible dreams *can* come true," what would be your first thought? Stop reading and give me your first

response right now. And please give it out loud.

Was your response "Great, I can't wait to start seeing my wonderful dreams come true"? Or did you answer with a little more skepticism? Do any of the following responses capture the essence of your response?

"I don't believe you!"

"Give me a break!"

"What dreams?"

"I can't even make ends meet...much less achieve my dreams."

"You don't know my husband."

"You don't know my wife."

"You don't know how lonely I am."

"You don't know my situation."

"I'm too old."

"It's too late."

"I'm too tired."

"I don't have time to dream."

"I can't keep up."

Whether you answered with any of these, or gave any other answer, I'm going to make you two promises.

Promise #1: If you read this book, and let these skills and techniques simply remain on these pages and never incorporate them into your life...whatever you achieve in your life will only be a tiny fraction of what you *could* have achieved.

Promise #2: If you read this book, learn the few skills that I'm going to show you, and begin to practice them in your daily routine...I promise you *will* begin to dream bigger dreams and achieve *more* of those dreams than you would ever have imagined possible.

So, the choice is yours...leave these skills on the pages of this book and continue to achieve only a tiny fraction of the dreams you're capable of achieving, or lift the skills from the pages of this book and bring them into your life, and begin to achieve dreams you haven't yet dared to dream.

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Users Review

From reader reviews:

Ashley Downs:

Reading a publication can be one of a lot of task that everyone in the world loves. Do you like reading book thus. There are a lot of reasons why people enjoyed. First reading a guide will give you a lot of new facts. When you read a reserve you will get new information since book is one of a number of ways to share the information or maybe their idea. Second, examining a book will make a person more imaginative. When you reading through a book especially fictional book the author will bring that you imagine the story how the figures do it anything. Third, you are able to share your knowledge to other people. When you read this Simple Steps to Impossible Dreams: The 15 Power Secrets of the World's Most Successful People, you may tells your family, friends and also soon about yours book. Your knowledge can inspire average, make them reading a publication.

Randall James:

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