



Managerial Economics & Organizational Architecture, 6th Edition (Irwin Economics)

By James Brickley, Jr., Clifford W. Smith, Jerold Zimmerman

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Editorial Review

About the Author

Research and teaching interests involve financial and managerial accounting. He and Professor Ross L. Watts received American Institute of Certified Public Accountants Awards in 1979 and 1980 for their joint papers. He received the American Accounting Association award for Seminal Contribution to Accounting Literature in 2004. He was the 1978 winner of the Competitive Manuscript Award, sponsored by the American Accounting Association, for his paper, "The Costs and Benefits of Cost Allocation." His research, which has come to be called "positive theories of accounting," seeks to understand the costs and benefits of various accounting procedures. He and Watts co-authored a book, Positive Accounting Theory, published by Prentice-Hall in 1986.

Research and teaching interests in the economics of organizations, corporate governance and compensation policy, corporate finance, franchising and banking. From 1989 to 1991, he was chairman of the Finance Department and research director at the University of Utah's Garn Institute of Finance. Professor Brickley was chairman of the Committee on MBA Programs from 1994-1997.

Clifford W. Smith, Jr. University of Rochester

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