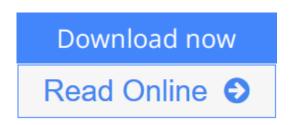


How to Hustle and Win: A Survival Guide for the Ghetto

By Supreme Understanding



How to Hustle and Win: A Survival Guide for the Ghetto By Supreme Understanding

Likened to a 48 Laws of Power for young Black men, this book presents Black biographies, history, and current events in a language that the Hip-Hop generation will understand and relate to. Each story or essay is framed within the context of a life lesson, each one being of vital importance to the survival, redemption, and ultimate success of our dying Black generation. Both the positive and negative sides of the Black experience are explored in detail, from the lives of infamous drug dealers and pimps to the exploits of Black revolutionaries and activists. In addition, several How To sections outline simple strategies for self-development. Packed with useful information, from the best way to handle confrontations with police, to the continuing relevance of the 1919 race riots, this book has been compared to an urban Encyclopedia Africana. Others have called it a Blueprint for Black Power for a generation struggling with materialism and short attention spans. This book is guaranteed to change the world by changing the way millions of people think and live. In How to Hustle and Win, author Supreme Understanding tells, in often graphic detail, stories like that of the infamous Philadelphia Black Mafia, Harlem's heroin kingpin Frank Lucas, and former gang leader Stanley "Tookie" Williams. In between and throughout these tales, he weaves life lessons and guidance, turning sordid stories of crime and urban despair into an educational experience. Whereas Robert Greene's bestselling 48 Laws of Power used iconic figures from classical history to illustrate the guidelines for personal success, How to Hustle and Win is filled with the exploits of rappers, gangsters, radicals, and revolutionaries. This is a new kind of Black history book, and its intent is the motivation and achievement of a new kind of reader. Although today's literary market has seen an influx of self-help books attending to a variety of issues, few books have attempted to address the concerns of young Black men, struggling to find direction. It is this group that author Supreme Understanding names as one of most troubled demographics in American society today. On the book's website, the author comments: "Unfortunately, few authors actively target this audience, and those who do are either not speaking their language, or not interested in pushing for change. This is why How to Hustle and Win was written. This book will change the minds of millions of young men of color, and by doing this, it will ultimately change the world." Revolutionary aspirations aside, How to Hustle and Win's

groundbreaking concept results in a truly appealing work. Its essays are delivered in short bursts, none of them over four pages long, making it ideal for struggling readers and those with shorter attention spans. At the same time, the book is filled with a wealth of information that would enlighten educated readers equally. In fact, the author juxtaposes his own personal tales of early delinquency and misdirection with his later years of professional success, including obtaining a doctorate in education at the age of 26.

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