



Essentials of Supply Chain Management, Third Edition

By Michael H. Hugos



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The latest thinking, strategies and technologies to stay current in supply chain management

Presenting the core concepts and techniques of supply chain management in a clear, concise and easily readable style, the Third Edition of Essentials of Supply Chain Management outlines the most crucial tenets and concepts of supply chain management.

- Understand what supply chains are and how they work
- Explore the latest technology and practices available for supply chain management
- Offers new cases and executive interviews throughout the book
- Written by author of supply chain simulation application SCM Globe

High performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.

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Editorial Review

From the Back Cover

Praise for ESSENTIALS of Supply Chain Management"There are opportunities for every player in any supply chain to improve all aspects of supply chain management. Improving our customers' bottom line through creative transportation solutions is on the mind of our employees every day. Michael Hugos provides the information and practical examples of how specialized expertise combined with collaboration can produce entirely new and profitable outcomes for our customers."

--**Laurel McGrath**, VP and General Manager, Celtic International

"Michael Hugos presents the core concepts and techniques of supply chain management in a clear, concise, and easily readable style for those desiring an introduction to the subject or for those wanting to refine their understanding and application of supply chain issues. The case studies and executive insights are very useful in illustrating how to effectively employ supply chains to enable companies to accomplish their business goals."

--**Perry J. Gaid**, Vice President of Purchasing, OneSource Facility Services, Inc.

"My company is involved in both manufacturing and distribution. Mr. Hugos's book provides a valuable framework of concepts and techniques that people at all levels of the company can use to organize and improve our supply chain management capabilities and tie them to our business strategy."

--**Grant Watkinson**, PhD, President, Coastwide Laboratories

"An excellent introduction into supply chain management . . . a book you should own and loan out to others frequently."

--**Supply Management** (April 2003)

"In clear and concise prose, this lean book outlines the most crucial tenets and concepts of supply chain management."

--**Supply Chain Management Review**, (September/October 2003)

One of the "top 5 books that every supply chain executive should have on their bookshelf."

--**SupplyChainOpz**, (June 2014)

Fully revised and expanded with new case studies, executive interviews, and the latest technology tools available for supply chain management, the *Third Edition* contains valuable tips, techniques, illustrative real-world examples, exhibits, and best practices. This handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in supply chain management.

About the Author

Michael H. Hugos is an author, speaker, and principal at Center for Systems Innovation [c4si]. He works with clients to find elegant solutions to complex problems with focus in supply chains, business intelligence, and new business ventures. He spent six years as CIO of a national distribution organization developing a suite of supply chain and e-business systems and earned the CIO 100 Award and Computerworld's Premier 100 Award. Other books of his include *Business Agility* and *Business in the Cloud*, both from Wiley.

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From reader reviews:

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Jerry Goble:

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Beatrice Flanagan:

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