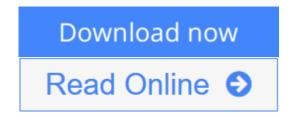# Create Your Own Website (4th Edition)

By Scott Mitchell

Create Your Own Website (4th Edition) By Scott Mitchell

Build a great personal or business website… absolutely no experience needed!

Why pay a professional web developer? If you can use a word processor, you can do it yourself! This package contains all the software, templates, and simple step-by-step instructions you need to build a great site in practically no time!

Build sites like these using our professional-quality templates:
-Family sites
-Hobby sites
-Community and nonprofit sites
-Online storefronts that accept credit card payments via PayPal
-Post video on YouTube

8 Easy Projects
In this book you'll see just how easy it is to create your own website. The CD included with this book contains professional website templates and a free web page editor. With the web page editor, you can quickly and easily customize the templates into your personal websites. Better still, using the editor is as simple as using a word processor.

Use easy web-based services to:
-Sell products at your own eBay Store
-Create your own personal or professional blog
-Display your digital photos on your own Snapfish site
-Share your videos on YouTube
-Create a MySpace page that'll stand out from the crowd
-Build your social network with your own Facebook presence

You won't believe how easy it is to build your own site...or how much fun!

CD-ROM contains all the tools you need:

- The complete open source SeaMonkey Suite software toolset for building websites (no restrictions, not a demo!)
- HTML sample templates

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Introduction

Welcome to Create Your Own Website!

As the popularity of the Internet and the World Wide Web have risen since the beginnings in the early 1990s, virtually all businesses have established an online presence. Many individuals, too, have left their imprints on the web, creating a website for their family or posting pictures of their vacations. If you want to join the millions of people who have created websites but fear you lack the background or expertise for such an endeavor, this book is for you!

In this book you see just how easy creating a website can be. The CD included with this book contains professional website templates and a free web page editor. With the web page editor, you can quickly and easily customize the provided templates into your very own personal websites. Using the web page editor is as simple as using a word processor program. It's just point and click!

Since there are a number of different types of websites on the Internet, this book's CD includes templates for different types of sites. Specifically, the provided templates let you quickly create the following types of sites:

- **Family websites**—With a family website, you can share pictures of you and your family with friends and members of your extended family.
- **Hobby websites**—A hobby website allows you to share your hobbies with others who have similar interests.
- **Community websites**—With a community website, your church, club, bowling team, or other group or association can post information, schedules, pictures, and other pertinent information.
- **Online storefront website**—Sell products online by accepting credit card payments with an online storefront site.

In addition to showing you how to build your own websites from the ground up, this book includes chapters on how to use existing web-based services to quickly create common websites. Specifically, you'll see how to

- **Sell products at eBay Stores**—eBay Stores are a quick and easy way to start selling products online. With eBay Stores, your products are listed on eBay.com, and payment processing is handled for you by eBay. You simply list your products for sale and ship them when purchased!
- **Publish content online with a blog**—A blog is a type of website designed to allow users to quickly and easily publish content online. Blogs are springing up all over the World Wide Web, used by both individuals and businesses alike.
- **Share your digital pictures**—You've just gotten back from your vacation to Tahiti with gobs of digital pictures. How do you easily share these beautiful pictures with your friends and family? Digital picture sharing websites make it easy to upload your pictures and share them with select friends and family.
- **Create a home page on MySpace**—MySpace is one of many "social networking" websites, where visitors can stay in touch with friends, meet their friends' friends, and make new social contacts. In addition to maintaining and growing your network of friends, MySpace makes it easy for you to create your own web pages, post pictures, share music, and host a blog.
- **Share your videos on YouTube**—With today's video cameras, it's easy to upload your home videos to your computer, where you can watch or edit them. Once a video is stored on your computer, you can upload it to YouTube and share it with a world-wide audience.
- **Build your social network with Facebook**—Facebook is another popular "social networking" website,

like MySpace. Unlike MySpace, Facebook allows users to join one or more networks which are organized by facets like geographic region, employer, and school. It's a great site for catching up with old friends from high school or college, as well as an excellent resource for making new friends at your company or in your neighborhood.

Whether you want to build your own, unique website or use a pre-existing web application, you learn everything you need to know to start building your own website today with this book. Get ready to see just how fun and easy it is to create your own website!

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