



Valuation: Theories and Concepts

By Rajesh Kumar

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Valuation: Theories and Concepts By Rajesh Kumar

Valuation: Theories and Concepts provides an understanding on how to value companies that employ non-standard accounting procedures, particularly companies in emerging markets and those that require a wider variety of options than standard texts provide.

The book offers a broader, more holistic perspective that is perfectly suited to companies and worldwide markets. By emphasizing cases on valuation, including mergers and acquisition valuation, it responds to the growing expectation that students and professionals must generate comprehensive perspectives based on thorough investigations and a library of valuation theories.

Readers will gain a better understanding of the development of complete analyses, including trend analysis of financial parameters, ratio analysis, and differing perspectives on valuation and strategic initiatives. Case studies include stock market performance and synergies and the intrinsic value of the firm are compared with offer price. In addition, full data sets for each chapter are available online.

- Provides an understanding on how to value companies that employ non-standard accounting procedures, particularly companies in emerging markets
- Gives readers the ability to compare the intrinsic value of the firm with the offer price
- Showcases a variety of valuation techniques and provides details about handling each part of the valuation process
- Each case has data in excel spreadsheets for all companies, and data sets for each chapter are available online

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Editorial Review

Review

"The strength of Kumar's book is its integration of common valuation techniques with carefully-executed case studies (step-by-step in Excel) so that students will become well versed in those valuation techniques and apply them with great confidence. A job well done!" --**Kai Li, University of British Columbia**

"Rajesh Kumar illuminates details about valuing companies within emerging markets, making his book incredibly useful. His insights are unavailable elsewhere." --**Tudela Martins, Catholic University of Portugal**

"Contemporary case studies and valuation assignments in *Valuation: Theories and Concepts* provide a framework for solving typical valuation dilemmas." --**Tomáš Krabec, The University of Economics, Prague**

From the Back Cover

Valuing companies that employ non-standard accounting procedures, particularly companies in emerging markets, requires a wider variety of options than standard texts provide. *Valuation* offers a broader, more holistic perspective that is perfectly suited to companies and markets worldwide. By emphasizing cases on valuation, including mergers and acquisition valuation, it responds to the growing expectation that students and professionals must generate comprehensive perspectives based on thorough investigations and a library of valuation theories. It guides readers through the development of complete analyses, including trend analysis of financial parameters, ratio analysis, and differing perspectives on valuation and strategic initiatives. Readers learn to see an entire system, not merely parts. The significance of this approach becomes especially clear in its section on mergers & acquisitions valuation, where case studies include stock market performance and synergies and the intrinsic value of the firm are compared with the offer price. Full data sets for each chapter are available online.

About the Author

Dr. B. Rajesh Kumar is Professor of Finance at the Institute of Management Technology, Dubai International Academy City, UAE. He earned his PhD in Management from the Indian Institute of Technology, IIT Kharagpur. He has published over 40 empirical research papers in refereed international journals and is the author of six books. His co-authored research works have been cited in the popular financial press, such as *The Financial Times*, *Money Week* and *The Economist*.

He has published three books with Elsevier/Academic Press including the recently published *Strategic Financial Management Casebook* that strategically uses integrative case studies-cases that do not emphasize specific subjects such as capital budgeting or value based management-to provide a framework for understanding strategic financial management. His earlier book, *Strategies of Banks and Other Financial Institutions*, presents a comprehensive portrait of financial institutions worldwide by balancing their theories of strategy and risk structure with detailed case studies. His book on *Valuation Theories and Concepts*, offer a broader more holistic perspective on valuation suited to companies and markets worldwide.

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