



The Spirit to Serve Marriott's Way

By J. W. Marriott, Kathy Ann Brown

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In the bestselling tradition of *The HP Way*, *The Spirit to Serve* describes how one of the most successful hoteliers of the twentieth century built Marriott International from a respectable \$50-million-a-year enterprise into the mammoth \$9-billion multinational giant of today. Told in the words of J. W. Marriott, Jr., *The Spirit to Serve* distills years of hard-earned wisdom and experience into twelve timeless lessons that managers at any level can implement in their own business lives.

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Editorial Review

About the Author

J.W. "Bill" Marriott, Jr., chairman and CEO of Marriott International, Inc., lives in the Washington, D.C. area.

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