



Presidential Character: Predicting Performance In The White House (4th Edition)

By James David Barber

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Editorial Review

From the Publisher

Incorporating U.S. presidents from Taft to Bush, this volume uses research-based political psychology, history, and biography to provide a means of determining the performance of candidates as president.

From the Back Cover

**The Presidential Character: Predicting Performance in the White House, Fourth Edition
James David Barber**

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About the Author

James David Barber was a Duke University political scientist and provocateur best known for exploring the psychology of Oval Office aspirants and occupants. He spent years as a consultant to "NBC Nightly News" and as a board member of the Poynter Institute, a center for the study of journalism and media ethics in St. Petersburg, Fla.

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