



Applied Psychology (Hodder Arnold Publication)

By Hugh Coolican, Tony Cassidy, Orla Dunn, Rob Sharp, Jeremy Tudway, Katherine Simons, Tony Westbury, Julie Harrower

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- Sales Rank: #1343725 in Books
- Published on: 2007-08-16
- Original language: English
- Number of items: 1
- Dimensions: 7.40" h x .60" w x 9.50" l, 1.55 pounds
- Binding: Paperback
- 400 pages

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Editorial Review

About the Author

Hugh Coolican is Principal Lecturer in Psychology at Coventry University, a Chartered Psychologist and an assistant examiner for the International Baccalaureate. He is the author of Research Methods and Statistics in Psychology Fourth Edition, and Introduction to Research Methods in Psychology Third Edition, also published by Hodder Arnold.

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