



Sociology of North American Sport

By George H. Sage, D. Stanley Eitzen

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In *Sociology of North American Sport*, authors Sage and Eitzen--both former athletes and coaches--offer a compact yet comprehensive and integrated perspective on sport in North American society. Bringing a unique viewpoint to the subject, the authors analyze and, in turn, demythologize sport. This method promotes an understanding of how a sociological perspective differs from common-sense perceptions about sport and society, helping students to understand sport in a new way.

New to This Edition

- * Offers an expanded explanation of sociological theories and their relevance to sport
- * Includes updated content and references on sports academies, the changing role of parents and coaches in youth sports, and youth sports as "traveling leagues"
- * Provides an updated analysis of the socioeconomics of sport
- * Examines significant developments in high school and intercollegiate sports--changes that make them more commercial and place increasing pressure and stress on coaches and athletes
- * Highlights recent trends in the social problems of sport, including violence, substance abuse, eating disorders, and gambling
- * Discusses new social media forms and their relevance to contemporary sport
- * Expands the focus on diversity, including additional information on Native Americans, Latinos, Asians, and other minority groups in relation to sport; recent opportunities for and achievements of minority and female athletes, coaches, and sports organizations; and the influence of globalization on promoting diversity
- * Features new "Thinking About Sport" boxes, tables and figures, and photos throughout, as well as updated web resources at the end of each chapter

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Sociology of North American Sport By George H. Sage, D. Stanley Eitzen Bibliography

- Sales Rank: #177050 in Books
- Published on: 2012-06-29
- Original language: English
- Number of items: 1
- Dimensions: 7.40" h x .90" w x 9.20" l, 1.50 pounds
- Binding: Paperback
- 400 pages

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Editorial Review

Review

After reading this valuable book, students will never see sport in quite the same way. They will understand how sport connects--in both problematic and constructive way--with their daily lives in families, schools, politics, and the mass media. --Michael A. Messner, University of Southern California

The authors continue their brilliant work in challenging the boundaries of sport sociology. This is absolutely must reading for anybody interested in the field. --Richard Lapchick, University of Central Florida

About the Author

D. Stanley Eitzen is Professor Emeritus of Sociology at Colorado State University.

George H. Sage is Professor Emeritus of Sociology and Kinesiology at the University of Northern Colorado.

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William Gilbert:

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Markus Walker:

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