



# Growing Software: Proven Strategies for Managing Software Engineers

By Louis Testa

Download now

Read Online 

**Growing Software: Proven Strategies for Managing Software Engineers** By Louis Testa

As the technology leader at a small software company, you need to focus on people, products, processes, and technology as you bring your software to market, while doing your best to put out fires and minimize headaches.

*Growing Software* is your guide to juggling the day-to-day challenges of running a software company while managing those long-term problems and making sure that your business continues to grow. With practical, hands-on advice, *Growing Software* will teach you how to build and lead an effective team, define and sell your products, work with everyone from customers to CEOs, and ensure high-quality results.

Instead of learning by trial and error, you'll benefit from author Louis Testa's 20+ years of management experience. Testa combines big-picture advice, specific solutions, and real-life anecdotes to teach you how to:

- Work effectively with your CEO and executive team
- Improve development team efficiency and enthusiasm
- Evaluate your software methodology to improve effectiveness and safeguard against failure
- Use product prototypes to bridge the gap between marketing and engineering
- Defuse technology time bombs

Whether you're new to managing software or newly lost, *Growing Software* will help you and your growing company thrive.

 [Download Growing Software: Proven Strategies for Managing S ...pdf](#)

 [Read Online Growing Software: Proven Strategies for Managing ...pdf](#)



# Growing Software: Proven Strategies for Managing Software Engineers

By Louis Testa

## Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa

As the technology leader at a small software company, you need to focus on people, products, processes, and technology as you bring your software to market, while doing your best to put out fires and minimize headaches.

*Growing Software* is your guide to juggling the day-to-day challenges of running a software company while managing those long-term problems and making sure that your business continues to grow. With practical, hands-on advice, *Growing Software* will teach you how to build and lead an effective team, define and sell your products, work with everyone from customers to CEOs, and ensure high-quality results.

Instead of learning by trial and error, you'll benefit from author Louis Testa's 20+ years of management experience. Testa combines big-picture advice, specific solutions, and real-life anecdotes to teach you how to:

- Work effectively with your CEO and executive team
- Improve development team efficiency and enthusiasm
- Evaluate your software methodology to improve effectiveness and safeguard against failure
- Use product prototypes to bridge the gap between marketing and engineering
- Defuse technology time bombs

Whether you're new to managing software or newly lost, *Growing Software* will help you and your growing company thrive.

## Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa Bibliography

- Sales Rank: #1532550 in Books
- Brand: Brand: No Starch Press
- Published on: 2009-03-15
- Original language: English
- Number of items: 1
- Dimensions: 9.14" h x 1.00" w x 6.98" l, 1.76 pounds
- Binding: Paperback
- 424 pages

 [Download Growing Software: Proven Strategies for Managing S ...pdf](#)

 [Read Online Growing Software: Proven Strategies for Managing ...pdf](#)

## **Download and Read Free Online Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa**

---

### **Editorial Review**

#### About the Author

Louis Testa is Senior Engineering Manager at Galois, a small company that specializes in high-assurance software. He received his BS (with honors) in Engineering from Caltech and his MS EE from the University of California, Berkeley. He has managed engineering teams for over 20 years, and his papers have been featured at many technology conferences. He blogs at [www.gspractices.com](http://www.gspractices.com).

### **Users Review**

#### **From reader reviews:**

##### **Richard Slawson:**

This Growing Software: Proven Strategies for Managing Software Engineers book is absolutely not ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is information inside this guide incredible fresh, you will get info which is getting deeper you actually read a lot of information you will get. This kind of Growing Software: Proven Strategies for Managing Software Engineers without we understand teach the one who reading it become critical in pondering and analyzing. Don't be worry Growing Software: Proven Strategies for Managing Software Engineers can bring any time you are and not make your handbag space or bookshelves' turn into full because you can have it within your lovely laptop even cell phone. This Growing Software: Proven Strategies for Managing Software Engineers having excellent arrangement in word and also layout, so you will not sense uninterested in reading.

##### **Raymond Roth:**

Hey guys, do you wants to finds a new book to see? May be the book with the headline Growing Software: Proven Strategies for Managing Software Engineers suitable to you? Typically the book was written by well-known writer in this era. The particular book untitled Growing Software: Proven Strategies for Managing Software Engineers is one of several books that everyone read now. This kind of book was inspired a lot of people in the world. When you read this reserve you will enter the new dimension that you ever know prior to. The author explained their concept in the simple way, consequently all of people can easily to know the core of this publication. This book will give you a lot of information about this world now. In order to see the represented of the world within this book.

##### **Samuel Travis:**

Reading a reserve can be one of a lot of activity that everyone in the world adores. Do you like reading book so. There are a lot of reasons why people enjoy it. First reading a guide will give you a lot of new facts. When you read a guide you will get new information since book is one of several ways to share the information or their idea. Second, reading a book will make you actually more imaginative. When you

reading a book especially fictional works book the author will bring you to imagine the story how the people do it anything. Third, it is possible to share your knowledge to other people. When you read this Growing Software: Proven Strategies for Managing Software Engineers, you could tells your family, friends and also soon about yours guide. Your knowledge can inspire different ones, make them reading a book.

**Daniel Metz:**

You could spend your free time to study this book this reserve. This Growing Software: Proven Strategies for Managing Software Engineers is simple to create you can read it in the area, in the beach, train along with soon. If you did not have got much space to bring typically the printed book, you can buy the particular e-book. It is make you easier to read it. You can save often the book in your smart phone. Therefore there are a lot of benefits that you will get when you buy this book.

**Download and Read Online Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa #AOB6UI9G17C**

## **Read Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa for online ebook**

Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa books to read online.

### **Online Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa ebook PDF download**

#### **Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa Doc**

**Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa Mobipocket**

**Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa EPub**

**AOB6UI9G17C: Growing Software: Proven Strategies for Managing Software Engineers By Louis Testa**