



# Evolution of Family Business: Continuity and Change in Latin America and Spain

By Paloma Fernandez Perez, Andrea Lluch

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*'This book engages in the debate on evolution and change of family capitalism. Based on historical analysis and a conjoint effort by management scholars and social scientists, it is a treasure trove of thoroughly researched and prominently recounted stories on the basic components, origins and dynamics of family capitalism. It offers an interdisciplinary perspective on the multifaceted and complex sector of private enterprises in Latin America and Spain.'*

- Alfredo De Massis, Lancaster University, UK

*'An impressively original book which provides a wealth of new empirical evidence on the evolution of business and management in Latin America and the Spanish-speaking world. It challenges past generalizations by demonstrating the heterogeneity in the family businesses and business groups of different Spanish-speaking countries.'*

- Geoffrey Jones, Harvard Business School, US

Family businesses are everywhere, but there is little information regarding their growth and development. This book is one of the few to analyse the identity and evolution of the largest family businesses in Latin America and Spain.

With contributions from 20 scholars from 12 different countries, the book compares the relationship of families in business within their national economies, foreign capital, migration, and politics. The authors deny the existence of a 'Latin type' of family capitalism in their countries, and highlight diversity, and national and regional differences.

This interdisciplinary book will be useful for students and scholars of economics, management, history, sociology, and anthropology. Politicians, family business consultants, family businesses, and international institutions will also benefit from insights within this book.

**Contributors:** M.I. Barbero, L. Casanova, M. Cerutti, A.D. Costa, Carlos Dávila, P. Díaz Morlán, A. Discua Cruz, C.E. Drumond, P. Fernández Pérez, L. Fortín, E. Guillén Miranda, J.M. Las Heras, J.C. Leiva, A. Lluch, J. Martínez Echezárraga, M. Monsalve Zanatti, N. Puig, C.Ramos Rodas, C. Raudales, J.

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Edited by **Paloma Fernández Pérez**, University of Barcelona, Spain and **Andrea Lluch**, CONICET, Argentina and Los Andes University, Colombia

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